

# Théo Jégousse

## Head of Product Design



### EXPERIENCE

#### Head of product Design

Galleries Lafayette

Mar 2023 - Present - 2 years, Paris

Led a team of 7 designers across web and mobile. Defined design strategy, conducted user research and prototyping, and worked closely with developers and product teams to deliver impactful, user-centered experiences resulting in a performance index increase of +140 on web and +230 on mobile.

#### Lead Product Designer

Deezer

Juil 2019 - Mar 2023 - 4 years, Paris

Led design across web and mobile. Managed end-to-end process from research to prototyping, collaborating closely with developers and PMs. Delivered key features for Flow, Blindtest, and Tune My Music, and created the Tempo design system to scale quality and consistency. Contributed to the successful transformation of Deezer into a strong, sustainable streaming music player.

#### Lead Product Designer

HelloWork (ex Seekube)

Nov 2017 - jul 2019 - 2 years, Paris

Designed and built the product in close collaboration with developers. Created the design system to ensure consistency and scalability across the platform. The product was later acquired by HelloWork and integrated as-is.

#### Senior Product Designer

Somfy / Overkiz

Oct 2015 - Janv 2017 - 2 years, Paris

Worked on core applications for Somfy and Overkiz. Designed UI and UX in close collaboration with developers. Created and implemented the main visual guidelines and design system.

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Aubervilliers

### Industry Knowledge

IA GEN, Design thinking,

User Interface

User Experience

Interaction Design

Wireframing

Rapid Prototyping

Design Research

### Tools & Technologies

Figma, Sketch, Protocie,

Midjourney, Sora & Veo 3,

Jitter, Content Square,

Google Analytics, Adobe

Suite...

### Other Skills

HTML, CSS, jQuery

### Languages

French (native)

English (professional)

Spanish (Professional)

Arabic (notions)

### Social

linkedin.com/in/theojegousse

## EXPERIENCE

### **Senior Product Designer**

Devialet

Mai 2014 - Sept 2015 - 2 years, Paris

Designed and delivered all digital interfaces for Devialet, including mobile and desktop apps, e-commerce website, marketing campaigns, and interactive mini-sites. Led projects from concept to launch, with hands-on involvement in HTML/CSS integration for the web platform.

### **Product Designer**

Labgency

Mars 2012 - Mai 2014 - 2 years, Paris

Worked on projects for major clients including Orange, OCS, UniversCiné, Euro 2014 & Somfy. Designed interfaces for mobile, tablet, and connected TV platforms. Created visual guidelines, provided UX consulting, and contributed to HTML/CSS integration for web deliverables.

### **Product Designer & Front Developer**

Elteg

Fev 2010 - Jun 2011 - 2 years, Paris

Handled both UI/UX design and front-end development for web projects. Created responsive interfaces from scratch, ensuring design consistency and performance. Delivered complete features using HTML, CSS, and JavaScript in close collaboration with product and tech teams.

### **Print layout designer**

Condénast & Mondadori

Fev 2007 - Jun 2009 - 2 years, Paris

Worked as a print layout designer for the press, handling editorial composition, typography, and visual balance. This role laid the foundation for a transition into digital, where I evolved into a product designer and front-end developer, bringing design precision and attention to detail into interactive environments.

## EDUCATION

### **Master Chef de projet multimedia (Interrupted)**

Digital campus Paris

2008 - 2009, Paris